VISIONCAST®

WEB CONFERENCING

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WHEN COLLABORATION REALLY MATTERS...

PremiereConferencing

Changing the way

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SLIDES IN COLOGNE.

companies meet

How many times have you been on a conference call and someone is referencing a document or website that you can't see or find? How much time do your employees spend traveling to meetings? Web collaboration can radically change the way your company gets business done. Now anyone with a PC and an Internet connection can engage in a live interactive Web-based presentation or work session. VisionCast® is the Web conferencing solution that companies rely on when collaborating on a project or engaging an audience really matters.

In real time, presenters can take a geographically dispersed audience through a presentation, demonstrate any software application on their desktop, tour websites, clarify points interactively on a virtual whiteboard, conduct polls, engage the audience in Q&A sessions and much more. **You can count on Premiere Conferencing to provide you with ways to make long-distance meetings better and more productive.**

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FROM WASHINGTON.
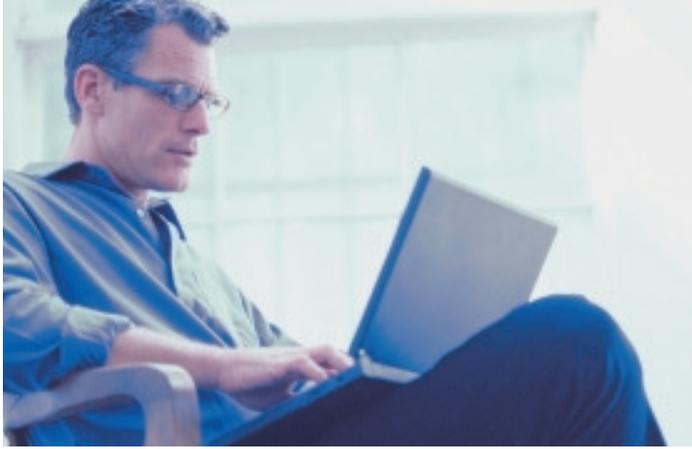
VisionCast gives people back the time they spend traveling to sales presentations and training classes, turning what has been an accepted "cost of doing business" into solid time and money savings. Today, the world's most successful companies are enjoying the benefits of Web conferencing with VisionCast. Those benefits include:

Interesting meetings. Conduct more stimulating conference calls for colleagues and clients anywhere in the world with visuals.

Better productivity. Accomplish more by making compelling presentations without travel costs or burden.

Maximum sales potential. Enjoy quicker response time, shorter sales cycles and less time wasted in cars or on planes.

Real-time collaboration. Share information and evaluate feedback instantly.

Substantial savings. Realize greater return on investment through an affordable communications solution.

Fully integrated audio and visual services

In order to create a successful online presentation or session, the audio and visual capabilities need to work seamlessly. VisionCast is one of the few completely integrated solutions with a single help line and a single bill. Premiere Conferencing combined Placeware,® the most reliable collaborative platform available in the industry today, with Premiere Conferencing's acclaimed audio conferencing services in VisionCast.

Depending upon need, VisionCast can scale to the number of desired participants, from two to 2,000, and offers as much or as little assistance as your meeting requires. For ease of use there are three options: VisionCast Meeting, VisionCast Auditorium℠ and VisionCast Event.

Collaborative meetings or presentations for a few

VisionCast Meeting serves impromptu working sessions as well as informal presentations to a small- to medium-sized group. If you need a way to add visuals to your ReadyConference® call, this service is the most convenient and cost-effective and can be accessed on demand or scheduled well in advance. With the ability to share files, sketch ideas on community white boards, and look at Web content together, VisionCast Meeting allows you to work more intimately with your colleagues. The call's host can also pass full control of the visuals to other participants so they can make live changes to documents or show something to the group from their own desktop. Saving time on collaborative decisions, these online sessions make meetings more efficient and more interesting to participants.

If the presentation is more formal and the group still small, you can gauge how the audience is doing by mood indicators and conduct online Q&A sessions with the option of answering the question in front of the audience or responding after the presentation is over. Live operator assistance is available 24/7 if needed and you also have the option of recording your session. The audio and visuals run simultaneously so no one misses out if they were unavailable at the time of the call.

Major presentations for large audiences

For presentations to larger groups or mission-critical presentations, VisionCast provides additional operator assistance and support to ensure everything runs smoothly. If you need a way to add visuals to PremiereCall Auditorium or PremiereCall Event, this service ultimately provides the highest level of control and security. There are two ways participants can enter the Web conference. The first is via VisionCast Auditorium, a lecture-mode line that participants dial into directly with unique numbers and passcodes. Those lines can be opened for

VISIONCAST

One Web conferencing solution for all your needs.

SERVICE	VISIONCAST MEETING	VISIONCAST AUDITORIUM	VISIONCAST EVENT
Type of presentation	Brainstorming sessions, contract negotiations, product demos, staff meetings, sales presentations.	Employee meetings, training seminars, product demos.	Stockholder meetings, quarterly reports, executive sessions.
Scheduling	On-demand service 24/7 or schedule in advance.	Requires scheduling at least 24 hours in advance.	Requires scheduling at least 24 hours in advance.
Operator assistance	Available by dialing *O anytime during the call.	Operator helps initiate call and facilitates reporting on guests.	Operator signs in guests to meeting and remains on call throughout meeting.
Description	Anyone on call can participate in whiteboarding, show applications, chat, etc. Host controls level of participation.	Presenters are designated at beginning of meeting—audience participation is limited to polls, Q&A, shared applications, and mood indicators—all facilitated by operator.	Presenters are designated at beginning of meeting—audience participation is limited to polls, Q&A, shared applications, and mood indicators—all facilitated by operator.
Number of participants	Up to 48	Up to 1,000	Up to 2,000

Sign up today!

If you have a larger event that requires VisionCast services, please call us 24-48 hours prior to the event at 800 234-2546 or 913 661-0700. For smaller sessions, you can start using VisionCast Meeting immediately:

1 All you need is a computer with an Internet connection, a phone, and a ReadyConference account. To set up that account, enroll online at www.premiereconferencing.com or call us at 877 807-0970 or 719 389-0133.

2 Then schedule or begin your meeting at www.premiereconferencing.com by entering your ReadyConference Client ID and password via moderator login. An e-mail invitation with links and passcodes will be sent to your guests. Upload your slides, charts and any other information before or as your session begins.

3 Conduct your meeting! Premiere Conferencing's acclaimed customer service is there every step of the way should you need their assistance.

Whether you're making an important presentation or conducting a casual brainstorming session, VisionCast provides top of the line reliability, security, and convenience.

Q&A sessions. An operator is on the line throughout the call to assist the call host.

The second is through VisionCast Event. Here live operators take down the name of every participant as they enter the call and usher them in personally. No pre-registration is required. Operators are able to better manage Q&A sessions because the line is tied to an individual—a helpful feature when screening sensitive information is a necessity.

Added support and assistance

For these two VisionCast options, you may choose the level of assistance that is right for you to ensure maximum success with your event:

- A Web technician is available to handle any technical issues concerning your visuals.

- An operator takes care of any audio concerns, manages participants coming into and leaving the call, and disconnects anyone who should not be on the line.

- An event manager helps you structure the event to ensure the right services are in place for a successful presentation.

- A program manager helps manage the live presentation and assists you with presenter coaching, slide preparation, and invitation and agenda development.

- A professional announcer begins your event with a customized script, conducts a roll call if desired, and assists with Q&A sessions.

Training is quick and easy

VisionCast training programs, user manuals and one-on-one assistance are always available 24/7 should you need them. All customers can attend a complimentary training session. To see an online demo, visit www.premiereconferencing.com or call 800 234-2546 or 913 661-0700 and Premiere Conferencing will arrange a live person-to-person demonstration of VisionCast.

Worry-free reliability, security

Reliability in business is always critical, particularly when business decisions are riding on the success of a meeting or event. To ensure that your Web meetings and presentations are error-free, Premiere Conferencing's redundant systems in various locations prevent network failure. VisionCast also automatically senses firewall configurations and selects optimum communication performance for that configuration. All participants need is a computer with a good Internet connection and a phone for a worry-free presentation.

As with all of Premiere Conferencing's communication services, proven measures are taken to protect meeting content, which is framed so the presenter can keep sensitive material out of the viewing window.

Whether you're making an important presentation or conducting an informal brainstorming session, VisionCast provides top of the line reliability, security, and convenience. Revolutionize the way your company does business. Saving on travel and creating more productive meetings over long distances has never been easier.

Keeping you connected is our business

Premiere Conferencing is the conferencing provider companies count on when communication really matters. Since 1984, Premiere Conferencing has consistently led the industry in developing the most advanced conferencing solutions, fulfilling today's business-critical communications needs. Premiere Conferencing delivers the highest levels of security, reliability and customer service in a comprehensive suite of communications offerings, from feature-rich automated and operator-assisted conferencing to advanced Web collaboration tools that enable people to create and interact visually over the Internet. For more information, visit www.premiereconferencing.com.