



faxREACH®

Real-time Communications with Hard Copy Delivery

Even with the mass adoption of Internet and wireless communications, many companies and associations choose fax when they need to get information into the hands of key stakeholders, quickly and easily. Faxing is still a powerful and widely-used tool because it combines real-time communications with hard-copy delivery.

From access and delivery scheduling options to billing codes and comprehensive reporting, Premiere Global Services maximizes the effectiveness of your communications, while minimizing your work. Our fax technology offers customers across all industries with valuable core features, including:

Fast and Easy Message Creation

Create your message on your PC, which can include graphics, charts or variable information that is specific to each recipient, then simply upload it to Premiere Global's system.

Convenient Delivery Options

To achieve maximum impact, use our scheduled delivery options to deliver it immediately or send it off-peak, so it is the first thing your audience sees in the morning. Because your message isn't hidden in an envelope or lost in a stack of mail, it is more likely to get attention.

Broadcast Capabilities

For communicating to large audiences, fax broadcast is the most efficient tool available. Send your document to hundreds or even thousands of recipients in the time it takes to send just one fax. It is great for promoting events, membership renewals and rate sheets.

Personalization

Utilizing Microsoft Word's Mail Merge tool, simply upload your document and database/spreadsheet via our Web interface, and each recipient will instantly receive information that is pertinent to them. You can broadcast personalized collateral for better target marketing and increased response rates, or deliver invoices and statements while saving on printing and mailing costs.

On-Demand Access to Documents

Provide prospects, customers and mobile sales staff with the ability to retrieve forms or literature wherever and whenever it is needed. Using either a touch-tone phone or accessing Fax-On-Demand via your Web site, users can select the documents they need and have that information instantly faxed to them.

Fax Response Collection

If you receive a high-volume of faxes for survey responses, subscription renewals or questionnaires, 1-800-FAX Response simplifies that for you. Have your respondents send their faxes to our never-busy, toll-free number and our systems will capture the information and present it to you in the format of your choice.

Transaction-based Fax Messaging

For event-driven or mass reconciliation messaging, Premiere Global establishes a seamless interface with your applications for reliable delivery of electronic documents, such as customer statements, invoices and confirmations. Company logos, disclaimers and forms can be stored on our system for overlay prior to transmission, maintaining a consistent look for you, while keeping our interface invisible to recipients.

Application that Leverages

Premiere Global's Fax Platform: Marketing Messenger automates the process of sending out large volumes of information quickly and easily

Premiere Global Services

Premiere Global Services Inc., provides communication technologies that simplify business processes. Customers use our services to automate and enhance a variety of business processes, including investor calls, receivables collections, Web-based continuing education, confirmations of securities trades and travel reservations, electronic statements and invoices, local-access international conferencing, document capture and automation, e-mail campaign marketing, mobile access and printing of documents, automated prescription renewals and other applications.